

Bullseye™

Overview

Frequency Band

HF 13.56 MHz

Chip

NXP ICODE SLIX
NXP ICODE SLIX2

Antenna Dimensions

Ø 33 mm / 1.30 in

International Standard

ISO 15693

Industry Segments

Media and Document Management
Industrial Applications

Applications

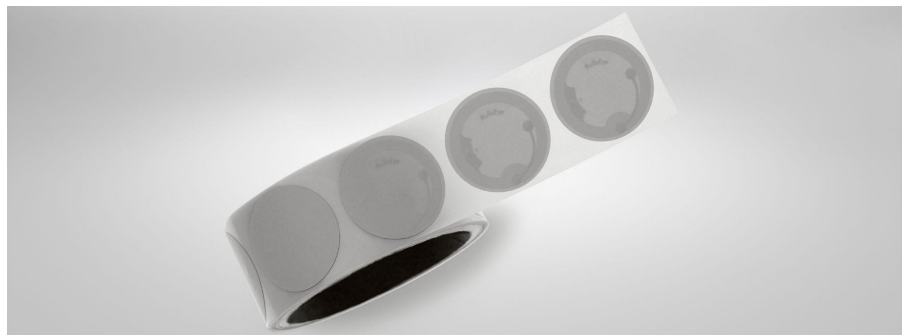
Library
Product Authentication

RoHS

EU Directive 2011/65/EC and
Directive (EU) 2015/863

REACH

Regulation (EC) No. 1907/2006



Ideal for CD and DVD tagging

Our Bullseye™ inlays and tags are best in class small hub tags for CDs and DVDs, library and rental applications. Bullseye™ are small sized products with an extended read range. Bullseye™ inlays and tags have an industry proven hub design and easy application with strong adhesive for item labeling.

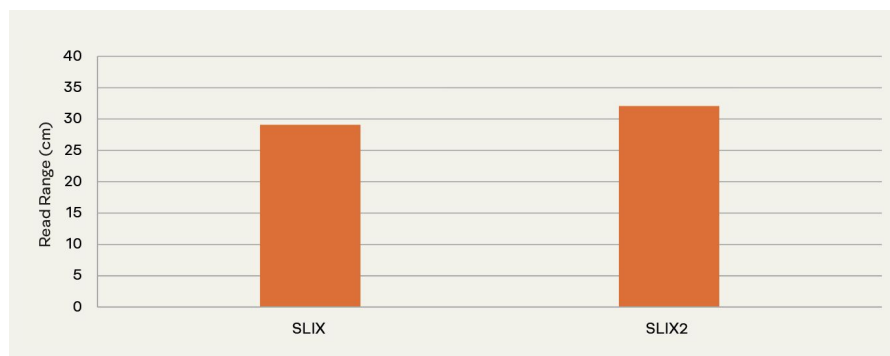
These inlays and tags are offered with NXP ICODE SLIX chip that provides EAS, stack reading capability and 1k-bit memory. Alternatively Bullseye™ with ICODE SLIX2 comes with an extended user memory of 2,528-bit and provides excellent performance read range.

Our inlays and tags are compliant with ISO 9001:2015 Quality Management and ISO 14001:2015 Environmental Management. This ensures a reliable and state-of-the-art product that meets a variety of application needs, where high performance is a critical parameter.

Technical features

Chip	NXP ICODE SLIX	NXP ICODE SLIX2
User Memory	896-bit	2500-bit
Product Code	3001921	3003212
Delivery Format	Label / sticker	
Die-Cut Dimension	Ø 40 mm / 1.575 in	
Inlay Substrate	PET	
Face Sheet	Opaque Matt Paper	
Total Thickness	201 µm	
Standard Pitch	48 mm / 1.890 in	
Web Width	48 mm / 1.890 in	
Core Size	76 mm / 3 in	
Quantity / Reel	2,000 pcs/reel 4,000 pcs/box	
Operating Temperature	-40 °C to 85 °C / -40 °F to 185 °F	

Read range



All graphs are indicative: performance in real life applications may vary.

Contact information

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Warranty: Please refer to Avery Dennison standard terms and conditions: rfid.averydennison.com/termsandconditions

Care and handling: RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

Applications: This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.

